

Dr. W.G. Scott, President of the American Cancer Society 248
Federal Trade Commission Hearings, March, 1964.

12 not fattening.

2 CHAIRMAN DIXON: How about whiskey?

3 DR. SCOTT: Whiskey?

4 CHAIRMAN DIXON: Do you ever prescribe whiskey for
5 a patient?

6 DR. SCOTT: Yes, sir.

7 (Laughter)

8 CHAIRMAN DIXON: Did you ever prescribe that they
9 smoke?

10 DR. SCOTT: No, I have never prescribed that they should
11 take up smoking. But I think alcohol has a specific medical
12 application in certain individuals, and also it has a label
13 on it as to the percent of alcohol in it. So I know what the
14 product is, and they know what the product is.

15 But tobacco, you don't know what it is. Probably
16 has a number of ingredients in it.

17 COMMISSIONER ELMAN: Would you be in favor of a mandatory
18 requirement of tar and nicotine ingredients in cigarette smoking?

19 DR. SCOTT: Yes, I would.

20 COMMISSIONER ELMAN: Mandatory?

21 DR. SCOTT: Yes, sir. I think then this would tell
22 the consumer that the contents are in the way of nicotine and
23 tar in the product that he is consuming, because these are the
24 harmful ingredients. Second, I think it would make the cigarette
25 manufacturers more competitive in lowering the tar and nicotine

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1 13 content of their cigarette, which is the harmful substance
2 2 within it.

3 4 And the less there is of this, the less health hazard
4 there is. And I think this just puts it out on the label.

5 6 COMMISSIONER ELMAN: But suppose a cigarette is
6 advertised as having a relatively low tar and nicotine content.
7 Is there a danger some people might think there is no health
8 hazard involved in smoking that cigarette?

9 10 DR. SCOTT: No, I shouldn't think so. No.

11 12 COMMISSIONER ELMAN: You think the advertising ought
12 to be required to state that even though the tar and nicotine
13 content is such and such, there is still a health hazard,
14 if there is one?

15 16 DR. SCOTT: I think that would have to be on it, too,
16 yes, sir, simply because --

17 18 CHAIRMAN DIXON: On that point, suppose hypothetically
18 somebody could develop it with zero tar and zero nicotine.

19 20 DR. SCOTT: That would be ideal.

21 22 CHAIRMAN DIXON: And they wouldn't have to put a warning
22 on it at all.

23 24 DR. SCOTT: No, sir.

25 26 CHAIRMAN DIXON: What would they be smoking then?

27 28 DR. SCOTT: I don't know.

29 30 (Laughter)

31 32 DR. SCOTT: However, I do feel this, that the tobacco

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1 industry has taken an interest in this, because by the
2 selection of tobacco alone it is now possible to reduce the
3 tar and nicotine content of cigarette smoke by approximately
4 a third, and that with the development of some of the new
5 filters they have been effective in reducing the tar and
6 nicotine content by about 50 percent.

7 Now, these are steps in the right direction. I think
8 they ought to be encouraged.

9 They ought to even go farther. I think by putting
10 the tar and nicotine on that package of cigarettes, this
11 will encourage them more.

12 COMMISSIONER MAC INTYRE: Doctor, you have spoken
13 here today as the president of the Cancer Society -- American
14 Cancer Society.

15 DR. SCOTT: Yes, sir.

16 COMMISSIONER MAC INTYRE: You are a medical doctor?

17 DR. SCOTT: Yes, sir.

18 COMMISSIONER MAC INTYRE: Do you have other people
19 in the Cancer Society who are medical doctors?

20 DR. SCOTT: Indeed we do.

21 COMMISSIONER MAC INTYRE: How many?

22 DR. SCOTT: Well, I couldn't give you the exact figure,
23 but there would be thousands of doctors in the American Cancer
24 Society.

25 COMMISSIONER MAC INTYRE: I didn't catch that.

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